



FACULTY DEVELOPMENT PROGRAM ON INNOVATION & ENTREPRENEURSHIP

Organized by
**Ministry of
Education's
Innovation Cell &
AICTE**

Hosted by
**Digital University
Kerala**

REGISTER
NOW



02

07

APRIL 2025
10.00 AM - 06.00 PM

09.15 AM REGISTRATION
10.00 AM INAUGURATION

EVANGELIZING
ENTREPRENEURSHIP
AMONG STUDENTS

FALLING IN LOVE
WITH PROBLEMS

CREATIVITY AND
IDEA GENERATION



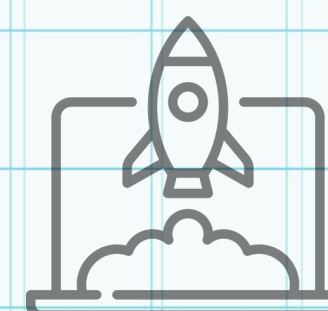
08

APRIL 2025
10.00 AM - 06.00 PM

CUSTOMER
DISCOVERY

HOW TO PITCH TO
INVESTORS AND
FINDING RIGHT
TEAM MEMBERS

VISIT TO
**INCUBATION
CENTRE**



03

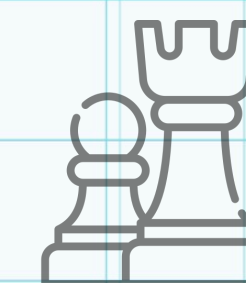
09

APRIL 2025
10.00 AM - 06.00 PM

FINANCE FOR
STARTUPS

GO TO
**MARKET
STRATEGY**

UNDERSTANDING
BUSINESS MODEL
CANVAS (BMC)



10

APRIL 2025
10.00 AM - 06.00 PM

VALUE
PROPOSITION

UNDERSTANDING
LEAN STARTUP

ENTREPRENEURIAL
ECOSYSTEM IN
DIGITAL UNIVERSITY
KERALA

LEADING I & E
**ACTIVITIES AND
PRE-INCUBATION/
INCUBATION
PROGRAMS ON
CAMPUS.**





**ALIGNING
THE ACTIVITIES
IN CAMPUS
TO PROMOTE
ENTREPRENEURIAL
SPIRIT**



11

APRIL 2025
10.00 AM - 06.00 PM



**INTELLECTUAL
PROPERTY FOR
STARTUPS**



**ACTION PLAN
DEVELOPMENT**



**ACTION PLAN
PRESENTATION &
FEEDBACK**



**CLOSING
REMARKS AND
CERTIFICATE
DISTRIBUTION**

FACULTY
DEVELOPMENT
PROGRAM

SPEAKERS.



PROF. (DR.) SAJI GOPINATH
PROFESSOR, IIM KOZHIKODE



SHRI. ANOOP AMBIKA
CEO, KERALA STARTUP MISSION



PROF. S RAJEEV
ADJUNCT FACULTY, IIM BANGALORE



DR. SURESH NAIR
FOUNDER - DESIGN ALPHA



SHRI. ROHAN KALANI
FOUNDING COO, MAKER VILLAGE



SHRI S. BALRAM
SENIOR GRADE SCIENTIST, SCTIMST



DR. MANOJ AS
HEAD - LEARNING &
DEVELOPMENT, KDSC



SHRI. LLOYD JACOB LOPEZ
CEO, HEX20

SPEAKERS



SHRI. ROBIN ALEX PANICKER
CFO, FINOTES



DR. ARUN SURENDRAN
NON-EXECUTIVE DIRECTOR
DEVBLINK.AI



SMT. INDU GOVIND
MANAGER, IP & TECH TRANSFER(AICTE)



SHRI. DEVAN CHANDRASEKHARAN
FOUNDER, FUSELAGE INNOVATIONS



SHRI. BERGIN S RUSSEL
HEAD - ACADEMIC ENTREPRENEURSHIP
DEVELOPMENT, KSUM



SHRI. AJITH KAVIRAJAN
CPO, INNOVATION INCUBATOR

**FACULTY
DEVELOPMENT
PROGRAM
COORDINATORS.**



PROF. (DR.) ASHARAF S
DEAN ACADEMICS, DUK



SHRI SARATH S M
INNOVATION OFFICER, DUK